



Dear Friend:

New England Power Generators Association (NEPGA) in partnership with The Dupont Group will host the Second Annual New England Energy Summit. This year's event will be a 3-part virtual series that will bring together industry leaders, end users and policymakers to address emerging issues and engage in impactful discussion. The Summit will be held on three consecutive Mondays; November 16th, 23rd and 30th from 11:00 AM – 12:30 PM (EST). We anticipate 300-400 attendees including industry professionals, trade association representatives and public officials from legislatures and regulatory agencies from across the country.

While the full agenda is in development, **we are pleased to announce that Ernest Moniz, former United States Secretary of Energy will present the keynote address.** We want to work with sponsors to identify and attract leading energy experts to make this year's event as successful as our 2019 inaugural Summit, focusing on critical national, regional and state based energy policy. The event will be open to the media as we set the stage for larger public policy conversations that will emerge in 2021.

To keep the cost of attendance low and to promote the Summit, we seek additional champions for our event. Specifically, we offer the following opportunities: Presenting Partner \$5,000; Contributing Sponsor \$2,500; and Friend \$1,000. Please review the attached "Sponsorship Opportunities" document for more detail. We will promote the Summit beginning this summer and would like to feature sponsors in our marketing and promotions efforts, so your early action is important.

The opportunities associated with hosting this event virtually are endless and allow us to produce content that has a much broader reach, not only beyond New England, but worldwide. We hope you find this opportunity attractive. If you have any questions, feel free to contact Tristin Craigie, tcraigie@dupontgroup.com

Sincerely,

A blue ink signature of Dan Dolan, consisting of a series of loops and a long horizontal stroke.

Dan Dolan,
President
New England Power Generators Association

A blue ink signature of James Monahan, featuring a stylized "J" and "M" followed by a long horizontal stroke.

James Monahan
President
The Dupont Group





SPONSORSHIP OPPORTUNITIES

\$5,000 Presenting Partner • 10 complimentary registrations

- Video introduction during one of the New England Energy Summit panels
- Dedicated subpage on event website leading up to the event
 - 30 second promotional video on the event website
 - Personalized content directed by a company representative (i.e., blog post, photos, backlinks)
 - Direct link to company website and social media pages
- Logo representation on event website and during event
- Access to attendee contact list

\$2,500 Contributing Sponsor • 5 complimentary registrations

- Dedicated subpage on event website leading up to the event
 - Direct link to company website and social media pages
 - Personalized content directed by a company representative (i.e., blog post, photos, backlinks)
- Logo representation on event website and during event
- Access to attendee contact list

\$1,000 Friend • 2 complimentary registrations

- Logo representation on event website and during event
 - Direct link to company website and social media pages

LET US DO THE WORK!

*Presenting Partners and Contributing Sponsors: With your input, we will design, create, produce and customize the contents of your dedicated page on the event website.



SPONSORSHIP FORM

Sponsor Information (for listing on event website):

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Sponsor Contact Information (for internal correspondence):

First & Last Name: _____

Title: _____

Email: _____

Phone: _____

Sponsor Level:

- ☐ Presenting Partner at \$5,000
- ☐ Contributing Sponsor at \$2,500
- ☐ Friend at \$1,000

Please Submit Payment To:
White Birch Communications
29 School St., Ste. 200
Concord, NH 03301

Please submit this completed form and a high-resolution logo to Tristin Craigue at tcraigue@dupontgroup.com. After submission, Tristin will follow up with you. Applicable fees will be applied to total payment made by credit card.